

## Accounts Assist Pledges Commitment to Environmental, Social and Governance Excellence

*Accountancy firm aims to become a beacon of ESG best practice*

London, UK ([PRWeb UK](#)) April 27, 2009 -- With ocean temperatures rising and trust in financial services diminished, chartered accountancy firm [Accounts Assist](#) is introducing a raft of measures to ensure that the firm remains a beacon of environmental, social and governance (ESG) best practice.

Similar to sustainability reports, the purpose of an ESG policy is to disclose information on how a business operates and what impact it is having on the environment and those it comes into contact with. Accounts Assist is taking all necessary steps to achieve ESG best practice, including introducing measures to limit energy, material and water usage and reduce any outputs that contribute to climate change and pollution. For example, the firm requires electronic processing of transactions wherever possible.

Accounts Assist is also committed to ensuring socially responsible relationships with its employees, customers, suppliers and communities. This includes working to maintain fairness and diversity in the workplace, responsible marketing, safety and accountability in the firm's dealings with customers, as well as investment and respect for the local communities in which the company is based.

In addition, Accounts Assist's management policies are structured to ensure that all policies are transparent and designed for the benefit of customers, employees and suppliers. For example, all service packages are described in detail with prices on the company website, and all business practices are conducted openly with a strong emphasis on clear, personal communications.

Quarterly updates on the success of all Accounts Assist initiatives relating to environmental, social and governance issues will be made publicly available, beginning this summer.

"Many businesses will state on their marketing materials that they are committed to buzz concepts such as corporate social responsibility or ethical trading, but few can demonstrate that this is being followed through in day-to-day business practices," said Anita Brook, director of Accounts Assist.

"Our focus on ESG is not just about being seen to recognise ethical practices; it is about making the fruits of our efforts known so that people can judge for themselves."

### About Accounts Assist

[Accounts Assist](#) is a growing firm of Chartered Certified Accountants specialising in accountancy and taxation services for small businesses, freelancers, contractors and consultants. The firm has offices in Silverstone and central London.

Accounts Assist was founded in 2008 by Anita Brook, an ACCA certified chartered accountant with over 10 years' accounting experience.

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