

Accounts Assist Launches Transparent Accountancy for the Credit Crunched Age

New chartered accountancy practice offers fixed priced, efficient and jargon-free service.

London (PRWeb UK) March 11, 2009 -- In the wake of the credit crunch, which has left many people mistrustful of financial services, Accounts Assist (<http://www.accountsassist.co.uk/>) launches a new generation of accountancy, where all services are explained in plain English, and all fees are quoted upfront before work begins.

Accounts Assist is a growing firm of Chartered Certified Accountants specialising in accountancy and taxation services for small businesses, freelancers, contractors and consultants. Mindful of the difficulty many small companies and individuals have in budgeting for the unpredictable costs associated with services charged by the entry or by the hour, Accounts Assist have developed seven fixed-cost accounts and bookkeeping packages, starting from just £150.00 per year.

Each package is delivered by expert tax accountants, all of whom are certified by the Association of Chartered Certified Accountants (ACCA).

The benefits of using Accounts Assist include:

- Fees quoted and fixed upfront - Choose the package that is right for you
- Jargon-free guidance - All services are explained in plain English
- Tax liability management - Expert help to minimise the tax you pay
- Personalised service - Face-to-face meetings and respect for your individual needs
- Free unlimited telephone calls, emails and letters - Ask as many questions as you need to
- A fast response - Get a reply to your queries within 24 hours, even at weekends

Anita Brook, founder of Accounts Assist said:

"When I decided to leave the City to found a chartered accountancy practice, my core motivation was to create something that followed my own ethos rather than being a traditional, 'run of the mill' practice. Accounts Assist is built on a philosophy of clarity, transparency and personalised service, which I believe is never more vital than in the current economic climate, where trust in financial services has been shaken."

For more information about how Accounts Assist can help you, or for a fixed quote, call 01327 856076 or 07515 385009.

About Accounts Assist

Accounts Assist is a growing firm of Chartered Certified Accountants specialising in accountancy and taxation services for small businesses, freelancers, contractors and consultants. The firm has offices in Silverstone and central London.

Accounts Assist (<http://www.accountsassist.co.uk/>) was founded in 2008 by Anita Brook, an ACCA certified chartered accountant with over 10 years' accounting experience.

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